## **NWEW Accelerator Programme**

17th, 18th and 19th June 2025

www.nwew.co.uk

**Application for Accelerator Programme (AP)**

**Criteria**:-

This 3-day incubator programme is for female founders who are in EITHER category

1. START UP - under £80K PA T/O
2. SCALE UP – over £80K PA T/O

**All sections about you MUST be completed:**

CATEGORY? A OR B:

YOUR NAME:

BUSINESS NAME:

BUSINESS WEBSITE ADDRESS:

BUSINESS START DATE:

YOUR AGE:

ADDRESS:

TOWN:

COUNTY:

POST CODE:

CONTACT TELEPHONE NUMBER:

EMAIL ADDRESS:

**Application Instructions for NWEW Accelerator Programme below:**

1. Download and save this Word document
2. Complete ALL 12 questions on page 2 including where you heard of the programme
3. Save document as a word doc in your name and name of your business
4. Send your completed application by email to [nwewaccelerator@gmail.com](mailto:nwewaccelerator@gmail.com) with the document as an attachment
5. In the email subject line please add: your name, your business name and “App AP 2025”

Please NOTE applications not submitted in this format will not be accepted and no notice will be given due to the high number of applications we receive. If you have an issue downloading and completing the form, please email us at [nwewaccelerator@gmail.com](mailto:nwewaccelerator@gmail.com)

**Please complete the below questions: If any sections are NOT completed your application will not be considered. Thank you.**

Are you available on **17th, 18th and 19th June 2025?** This is compulsory. There are no alternative dates. If you are not available for ALL these dates, please do not apply.

Have you attended an incubator/accelerator before? If so, please state (max 100 words)

What is your business idea? (max 200 words)

At what stage is your business, please elaborate on staff, customer numbers and traction? (max 100 Words)

What geographical area/region will/do you operate in? (max 50 words)

Who is your customer? (max 100 words)

Do you have competitors? Who are they and how will you compete? (max 100 words)

What is your elevator pitch? What makes your business/idea special? (max 50 words)

Tell us a little about yourself: please highlight why you should be selected to join the Accelerator Programme, including your life and work experiences and any expertise. (max 100 words).

How successful do you expect your business to be? (max 100 words)

If applicable, please include your most recent P&L. (Yes / N/A)

What do you expect to gain from attending the Accelerator Programme? (max 100 words)

Where did you hear about this opportunity? Please be as specific as possible, e.g. Business & IP Centre location and/or service(s). (max 100 words)

The NWEW and the British Library BIPC will occasionally send an email regarding future programmes. You may unsubscribe from this list at any time. Please type ‘**YES**’ under this line to indicate your acceptance.

If your business becomes a finalist, we will want to post about you and your business on our social networks and may request an image or other information. Please type ‘**YES**’ under this line to indicate your acceptance.

**NOTES**

You MUST be available to be in London for full days on 17th, 18th and 19th June 2025.

You MUST be able to attend the NWEW reception and winners’ presentation on 19th June 2025 from 6.15 to 8.30/9pm.

Accommodation, Accelerator Sessions, Breakfast and Lunch will be provided.

Only one person per business will be invited to attend if your business is selected

Many thanks for your application and the best of luck!